



Thursday, June 7<sup>th</sup>, 2018  
Okanagan Innovation Centre, 406 Doyle Ave, Kelowna BC

## Schedule

- 5:00 Trade Show – Top 10 Jr. & Sr. Teams
- 5:30 Welcome – His Worship the Mayor of Kelowna Mr. Colin Basran
- 5:35 Live Pitches – Top 6 Sr. Teams
- 7:15 Keynote – Kelsey Ramsden
- 7:30 Awards Ceremony – Superintendent of Schools/CEO Mr. Kevin Kaardal
- 7:45 Trade Show & Networking

**Master of Ceremonies** – Parker Burns (2017 iGen Challenge Winner)

**Keynote** – Kelsey Ramsden (Canadian Entrepreneur)

### Judging Panel:

Kevin Kaardal – Superintendent of Schools/CEO

Corie Griffiths – Director of Economic Development, Regional District of Central Okanagan

Mike Checkley – President, QHR Technologies

Kelsey Ramsden – Canadian Entrepreneur

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## ***Kelsey Ramsden - Summary Profile***

Kelsey Ramsden is currently Canada's Top Female Entrepreneur as ranked by Profit Magazine. She's an innovator and implementer who acts on instincts and does so with integrity. She's her own dynamic duo of westcoast gal and eastern business powerhouse who has started and run successful multimillion dollar companies in fields as diverse as road construction and kids toys.

Her businesses consistently rank among Canada's Top 100 fastest growing and most profitable. Self described as "a bonafide business acrobat who marries street wit and formal education foundations, and is both venom and virtue, approaching business with cross-hair focus and integrity underlying every shot."

Her goal is to give you a window through which you can see yourself with freedom in your business and living a life inspired by you. To give you the tools to build the life you deserve, the life you dream about, a life with boundless success sewn into it. Kelsey leads by example, is no nonsense and inspires people around her with her infectious vision.

She founded Belvedere Place Development, a construction firm that builds roads and other infrastructure in B.C. and the Caribbean, and Tallus Ridge Development. She infused her company with a combination of size, sales growth and profitability that has ranked her No. 1 on the 2012 PROFIT/Chatelaine W100 list of Canada's Top Female Entrepreneurs. Then as a mother of three she was sparked by the question: "how do I find time to play with our children in a more meaningful, enriching way?" In response, she founded the company SparkPlay, a monthly adventure pack sent to you and your children monthly by mail. Kelsey sits on the Entrepreneurship Council at the Richard Ivey School of Business along with 13 other visionaries and accomplished entrepreneurs from across Canada and the United States. A cancer survivor, Kelsey is an optimist and solutions focused negotiator who delivers win-win results through clear communication. She holds a Bachelor of Economics from the University of Victoria and an MBA from the Richard Ivey School of Business at the University of Western Ontario, but feels she has received her greatest education from her husband and family; who have consistently shown that passion, perseverance and integrity yield unparalleled returns personally and professionally.

*"Optimism can take you anywhere.....that and, what is the worst that could happen, really?" -Kelsey Ramsden*